Having therefore described the invention, it is claimed:

- 1. A display insert comprising:
 - a front panel section;
- a back panel section connected to said front panel section, said back panel section comprising a plurality of tabs.
- 2. The display insert of claim 1, wherein said front panel section is circular.
- 3. The display insert of claim 1, wherein said front panel section and back panel section comprise a corrugated material.
- 4. The display insert of claim 3, wherein said corrugated material includes at least one flute and one liner.
- 5. The display insert of claim 4, wherein the length of said flute for said front panel section is nonparallel to the length of said flute for said back panel section.
- 6. The display insert of claim 5, wherein the length of said flute for said front panel section is perpendicular to the length of said flute of said back panel section.
- 7. The display insert of claim 1, wherein said back panel section comprises four tabs.

- 8. The display insert of claim 1, wherein edges of two of said tabs are coplanar with the edge of said front panel between said tabs.
- 9. The display insert of claim 1, wherein said front panel section comprises a pocket attached to said front panel section.
- 10. The display insert of claim 9, wherein said pocket is attached to said front panel section in an assembled state and said back panel section in an unassembled state.
- 11. A display insert comprising:
 - a first section comprising a first corrugated material;
 - a second section comprising a second corrugated material connected to said first section;

said first corrugated material and second corrugated material comprising at least one flute

and at least one liner connected to said flute, wherein the length of said flute of said first

corrugated material is nonparallel to the length of said flute of said second corrugated material.

- 12. The display insert of claim 11, wherein the length of said flute of said first corrugated material is perpendicular to the length of said flute of said second corrugated material.
- 13. The display insert of claim 11, wherein second section comprises at least one tab extending outwardly from the edge of said second section.

- 14. The display insert of claim 13, wherein said second section comprises at least two tabs, the edges of said two tabs are coplanar with the edge of said first section between said two tabs.
- 15. The display insert of claim 11, wherein said second corrugated material comprises a second liner connected to said flute opposite said liner.
- 16. The display insert of claim 15, wherein said liner and second liner are formed from a material having identical thickness.
- 17. The display insert of claim 11, wherein said first corrugated material comprises one flute, one liner connected to said flute, and one lithographic layer connected to said flute opposite said liner.
- 18. A display insert comprising:
 - a front section;
- a first side section operatively connected to said front section, said first side section comprising at least one tab; and
- a second side section operatively connected to said front section, said second side section comprising at least one tab.